

# Your SYNNEX Rewards Report Explained

## Report Header



10\*\*\*\*\* - Log Out

**ABC COMPANY**  
- John Smith

Last Reported Point Balance:  
**\$1,611.32**

Total Reward Dollars this Report:  
**\$61.75**

Total Run-Rate Reward Dollars this Report:  
**\$88.50**

Your 7 digit SYNNEX Canada Customer Number, this is also your login name for this reporting tool. If you have more than one Customer Number, use the primary one you used to register with the Rewards Program.

Your Company Name and the name of the Rewards Registrant. This is the same information you used to register for the Rewards Program.

Your most recent points balance on the Rewards card. Updated monthly. Does not reflect recent purchases or points earned on this report.

The total Reward Points to be earned to date from all current and active promotions. Updated weekly. Any purchase of applicable product makes you eligible for Rewards.

The total Run-Rate Reward Points potentially owing from this report. Updated weekly.

## Report Body



[Print Statement](#) [Try iframe example](#)

Statement Date: Q4-2007

	Q4 2006	Q4 2007	Q4 2007	Q4 2007	% of	Reward % of	Run Rate	Run Rate	RR % of	Type	Reward	RR Reward
	B Actual	C Goal	D Qty	E Actual	F Goal	G Net	H Net	I Qty	J Goal	K	L Dollars	M Dollars
<b>N</b> Epson Supplies - Q4 2007	\$19,979.14	\$21,977.05		\$3,680.16	16.7%	0%	\$7,040.31		32%	Growth	\$0.00	\$0.00

- A** Printer friendly version of this Rewards report.
- B** Previous years' revenue, same time period, same promotion criteria. Used to determine goals, level of achievement and Reward Dollars, typically for Growth promotions.
- C** Calculated or assigned Net goal for the duration of the promotion. Required for all growth promotions.
- D** Quantity of eligible products purchased to date, typically used for all Specific, Category and Complimentary promotions, as well as any Growth promotions based on quantity.
- E** Actual (to date) Net for all eligible products, used to calculate Growth Rewards.
- F** Percentage of Goal achieved (to date). Used to calculate Growth Rewards.
- G** Where Reward Dollars are earned, shows the percentage of Rewards over Net.
- H** Calculated Run-Rate of Net through to the end of the promotion, based on the number of business days from start of promotion and business days until the end of the promotion.
- I** Calculated Run-Rate of Quantity through to the end of the promotion, based on the number of business days from start of promotion and business days until the end of the promotion.
- J** Calculated Run-Rate % of Goal. Used to calculate Run-Rate Reward Dollars.
- K** Promotion Type. Either Growth, Specific, Category, Complimentary or Other.
- L** Calculated Reward Dollars (to date) for any one eligible promotion.
- M** Calculated Run-Rate Reward Dollars (to date) for any one eligible promotion.
- N** Promotion header. Identifies each promotion in which you are eligible for Rewards Dollars. Your first purchase of any eligible product during the promotion period generates this header and details section, even if no Rewards are pending.