

The Gigaset Advantage

Gigaset Communications grew out of the former business sector Siemens Home and Office Communication GmbH & Co. KG (SHC). Gigaset Communications focuses on the design, development, manufacturing and distribution of a range of high-quality products under the brand Siemens Gigaset, including phones for landline and Voice over IP calls. With over 120 million phones manufactured and a presence in over 70 countries, Gigaset Communications is THE worldwide leader in cordless home communications.



Quality. In 2007, Gigaset Communications' environmental management system received the DIN EN ISO 14001 certification. In this context, Gigaset Communications specified its environmental policy and changed its portfolio for cordless phones to incorporate ECO DECT – an important contribution to environmental and climate protection. In addition, Gigaset Communications has established and applies a Quality Management System for the Sales, Design and Production of its communication devices, and complies with the requirements according to ISO 9001: 2000.



Innovation. Leveraging their global strength and know-how, Gigaset Communications is poised to expand the cordless voice market with high-quality, German-engineered, state-of-the-art products. Gigaset Communications prides itself on focusing on the needs of the customer by developing powerful, technologically-advanced products that are easy to install and use. Gigaset Communications is pushing the change in consumers' perception of cordless communications regarding new features and sound.



Eco Solutions. Gigaset Communications has a concern for lastingly sparing the environment and protecting people's natural habitats, with a global commitment to humanity as a whole. That is why the company has employed ECO technology on its phones. The energy-saving power supply of a Gigaset ECO DECT telephone uses up to 60% less energy than its conventional cordless phones, saving money and helping the environment. All Gigaset cordless phones variably reduce transmitting power from the handset to the base station, depending on the distance apart. Transmitting power of a Gigaset phone's base station can be reduced by 80% simply by choosing ECO Mode (for all registered handsets – in comparison to when ECO Mode is not activated).



Communication Solutions. From its roots in telegraph, through subsequent generations of communications - 160 years of industry competence - Siemens Gigaset has had a long history of bringing valued solutions to the market. Gigaset Communications took a leadership role in the industry with its involvement in the DECT Forum, from its inception 15 years ago to driving its introduction into North America. It is this type of longevity, leadership and foresight that has placed Gigaset Communications in a class by itself.



Technology. Gigaset Communications' dedicated research into technology has truly paid off. In addition to advancements in Eco-awareness and design, Gigaset Communications has found a way to optimize audio capabilities with the advent of HSP™ (High Sound Performance) and HDSP™ (High Definition Sound Performance). Crackling lines, missing words, echoes, and distorted, far-away voices have vanished. What remains is pure **Next Generation Sound**, brought to you by Gigaset Communications.



Design. Independent product tests and readers' choice awards regularly confirm the quality and user friendliness of Gigaset products. Many Gigaset phones receive design awards, including the Red Dot Design Award and the IF Product Design Award for stylish and timeless design.